

# Keystone State Games, Inc. Festival of Sports



## MEDIA INFORMATION:

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## **General Keystone State Games, Inc. Information:**

### **Keystone State Games, Inc. Mission**

*The mission of the Keystone State Games is to promote physical fitness and sports activity as a health improvement and disease prevention strategy for all Pennsylvanians and to create an expanded, coordinated and citizen-sponsored program of physical fitness and amateur athletic competition.*

### **Purpose:**

- Provide a comprehensive, coordinated and citizens supported program of sports and fitness competitions to promote physical fitness in which all Pennsylvanians can participate for the purposes of personal growth and development, and the enhancement of physical and mental health.
- Provide a mechanism and medium through which Pennsylvania's sport bodies can stimulate physical fitness and sports involvement for everyone.
- Encourage government, schools, businesses, industry, foundations, and individuals to support expansion of physical fitness and sports participation as a disease prevention strategy in an effort for personal wellness.
- Provide a statewide, multi-sport program with an Olympic format, to encourage and assist in preparing Pennsylvania's athletes to enter national and international competitions.

### **History of the Keystone State Games:**

The Keystone State Games are a result of a resolution by Representative Joseph R. Pitts (Chester County) and approved by the Pennsylvania General Assembly in 1980. Keystone State Games Inc., a nonprofit corporation, was formed in 1983 with the help of former Governor Richard Thornburgh so the Games would not be solely dependent on government funding. Since its inception, Keystone State Games, Inc. has attracted over 400,000 participants of various age groups into their events.

### **Keystone State Games Board of Directors**

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## **2014 Summer Games General Information:**

The 33<sup>rd</sup> Annual 2014 Keystone State Games Festival of Sports and the 32<sup>nd</sup> Biennial Pennsylvania Senior Games is taking place in the Greater Hershey / Harrisburg Area during the weeks of July 14 - August 3, 2014.

Over 40 Sporting Events will be contested during the 2014 "Olympic Style" Sports Festivals. Since its inception in 1981 Keystone State Games, Inc. has attracted over 400,000 participants of various age groups into their events.

The Keystone State Games, modeled after the Olympic Games, are PA's largest annually held multi-sport competitions providing Pennsylvania's amateur athletes an opportunity to compete against athletes from throughout the Commonwealth and beyond in a festival atmosphere that promotes all of the positive aspects of amateur sports.

### **2014 Keystone State Games – Festival of Sports Key Points:**

We would like to start by thanking the people of the Greater Hershey / Harrisburg Area and especially the Hershey Harrisburg Convention and Visitors Bureau for all of the hard work and dedication they put forth to make the 2014 Keystone State Games such a great success. This year we are **expecting estimated 6,500 – 7,000 amateur athletes, coaches, officials, and sport volunteers** who will be representing **all counties throughout the Commonwealth as well as participants from Colorado, Connecticut, Delaware, Florida, Georgia, Illinois, Indiana, Massachusetts, Maryland, Minnesota, Missouri, Montana, New Jersey, New York, Ohio, Virginia, West Virginia, and Washington DC.**

### **2014 Sports Being Offered at the Keystone State Games and PA Senior Games:**

#### ***KSG Events:***

Fita Archery	Baseball	Basketball	Bowling
Field Hockey	Figure Skating	Gymnastics	Ice Hockey
Brazilian Jiu Jitsu	Judo	Karate	Lacrosse
Masters Swimming	Swimming	Synchronized Swim	TaeKwonDo
Tennis	Track & Field	Wrestling	Wrestling Duals

#### ***PSG Events:***

Archery	Badminton	Basketball Shoot	Basketball 3V3
Bocce	Bowling	Darts	Disc Golf
Football Throw	Golf	Horseshoes	Pickleball
Racquetball	Shuffleboard	Softball Throw	Swimming
Table Tennis	Tennis	Track & Field	Volleyball

## **Media / Results for 2014 Summer Games:**

With this year's State Games of America we will be posting results, schedule changes, and updates throughout the week-long competition daily. All of the information for the Keystone State Games and PA Senior Games can be found on our website:

[www.premiersportingevents.com](http://www.premiersportingevents.com)

Information will be posted as soon as we receive it from the sport coordinators. We are also going to upload pictures and videos of the athletes throughout the Summer Games Events.

It is our goal to streamline results, schedule changes, and updates as quickly as possible to the athletes, spectators, and media during the Keystone State Games. To accomplish this task we set up a Twitter @PASresults and Facebook @ Premier Amateur Sports LLC pages so that participants and the media get instant updates. As always feel free to contact us during the event for results or stories of interest.

A tentative schedule is posted on our website. Hopefully, you will have an opportunity to visit some of the competitions throughout Keystone State Games – Festival of Sports and PA Senior Games Sports Festival.

If you would like a press pass, schedule an interview or any other additional information during the Games, please stop by our Headquarters Area located at the Holiday Inn Harrisburg – East, 4751 Lindle Road, Harrisburg, PA 17111 in the Keystone Room.

We will be in the Harrisburg Area on Monday July 14, 2014 as we begin to set-up for the Festival Events. Feel free to contact me at any time during the week. We would like to THANK all of the MEDIA for their outstanding coverage of the Keystone State Games this year and look forward to working with you during our time in the Hershey / Harrisburg Area.

Thank You,

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